Mouaz Al-Kassm

Senior Full-Stack Engineer · React / Next.js · Laravel

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SUMMARY

Full-stack engineer with 6+ years building production web platforms in React, Next.js and TypeScript on Laravel/PHP backends. As Team Lead at Cloudev, re-architected a client ERP for **multi-tenancy** (SaaS groundwork), consolidated three apps into a **Turborepo monorepo**, and launched a bilingual real-estate marketplace as its primary web engineer. 40+ projects shipped; led teams of up to 6 engineers. Writes the specs and docs other teams build from, and has worked remotely with teams in Turkey and India.

EXPERIENCE

Cloudev · software house building ERP, SaaS and web products — Dec 2024 – Present
Team Lead & Full-Stack Engineer — Istanbul, Turkey

Lead 2 frontend engineers; work across the Next.js frontends and Laravel backends of client products.

Keyfinder · client: Syrian real-estate platform (marketplace, internal ERP, mobile apps) · keyfinder.net

- Re-architected the client's ERP for **multi-tenancy**, as groundwork for offering it as a SaaS product: wrote the migration baseline, designed tenant resolution on a shared, tenant-scoped Laravel backend, and shipped the tenant admin portal and signup site in 5 days.
- Built keyfinder.net, a bilingual (Arabic RTL / English) Next.js real-estate marketplace, as its primary web engineer (~78% of commits), from an empty repo in May 2026 to public launch alongside the iOS and Android apps in October.
- Owned quality for the marketplace: wrote its **Playwright end-to-end suite**, added Sentry error monitoring, and removed a duplicate API request that fired on every page load.
- Consolidated the ERP dashboard, admin and auth Next.js apps into one **Turborepo monorepo** with a single CI pipeline, then moved the team onto it.
- Led frontend for 6 core ERP modules (evaluations, goals & KPIs, tasks, competitors, permissions, progress tracking) and co-built the Progress Tracking API in Laravel.
- Took over an unstable CRM module: documented its business logic from the code, audited its property-matching feature, and released it within a week.
- Built Abyat Hills, a property developer's bilingual showcase, end to end: Next.js frontend and Laravel/Filament backend (data model, admin panel, WhatsApp inquiry capture); v1 shipped in 3 days.

Team & engineering practice

- Wrote the specs that unblocked backend, mobile, QA and product: SRS documents, a ~1,500-line API spec, the permissions model, action and notification contracts, and the ERP developer docs site.
- Shaped hiring and onboarding: referred the project manager and QA engineer who were hired, co-interviewed and recommended the designer hire, and wrote the onboarding guides new members ramp up with.
- Designed a per-project scoring method for the team's performance reviews and ran reviews for 3 engineers (the 2 frontend reports and the mobile developer).
- Introduced merge-request reviews on a protected main branch, a ticket-first workflow and bug-triage rules.
- Rolled out AI-assisted development: Cursor for every developer and a shared Claude Code setup (team rules, reusable agents).
- Flagged the Axios npm supply-chain incident the night it surfaced (Mar 2026) and audited every company project and server with the DevOps engineer.

Other clients

- Led 2 developers on Analyzer Consulting's ERP: built the Staff Utilization module (an Excel-like editable grid with copy/paste and drag-fill) and an in-app bug reporter that auto-attaches screenshots and device context.
- Delivered construction progress-tracking apps for a contractor and a Syrian government ministry, and Cloudev's internal Evaluations app (Laravel, Filament, React), later merged into the Keyfinder ERP as a module.

VEGA SDS · software development company — May 2024 – Dec 2024
Frontend Developer — Turkey · Remote

- Delivered 14 client websites in 7 months on a reusable Nuxt/Vue and Tailwind template system with multi-language and RTL support.
- Introduced **GitLab CI/CD pipelines** (Docker, SSH deploys) to replace the manual server deploys the backend lead had been running, so frontend developers could release on their own.
- Developed House-EX, a UAE real-estate platform (SSR) with multi-layer filters, property comparison and a page builder that let the client edit site sections without a developer.
- Rebuilt the User-Cards gift-card marketplace from a hard-to-maintain Laravel app into Nuxt, with multi-currency, localization and a cart.

Sheen Value · digital agency — Apr 2022 – Oct 2024
Frontend Team Lead · part-time from May 2024 — Dubai, UAE

- Led 3–6 frontend developers and a UI/UX designer delivering 16 products (e-commerce stores, an LMS and admin dashboards) in React, Next.js and TypeScript.
- Ran a 5-developer team building All About Tech (allabout-tech.de), a multi-currency, multi-language store with Stripe/PayPal checkout, an affiliate program and Amazon product integration.
- Led a 6-developer team building a wellness coach's course platform: designed the UI in Figma and built the Next.js LMS with Stripe payments and Vimeo-hosted courses.
- Set the team's frontend standards: review rules, automated ESLint checks and shared component libraries reused across client projects.

ProTech Group / ProSoft — Jul 2021 – Feb 2022
Full-Stack Developer — Damascus, Syria

- Developed web applications on .NET Core (Razor) and admin dashboards in Blazor and Vue.js.
- Worked remotely inside a client's engineering team in India (UTC+5:30), joining weekly cross-border meetings and adapting to their legacy Vue.js / SVN codebase.

CHI · web & mobile studio — Mar 2020 – Apr 2022
Full-Stack Developer · part-time — Damascus, Syria

- Built Laravel and Vue.js web applications for clients, and acted as project manager and system analyst: requirements, specs, estimates and task planning.

SKILLS

Frontend	React, Next.js (App Router, SSR), TypeScript, JavaScript, Vue.js, Nuxt.js, Tailwind CSS, shadcn/ui, MUI, Redux, Zustand, React Query, i18n & RTL
Backend	Laravel, PHP, Filament, REST API design, multi-tenant SaaS, MySQL, Node.js, .NET Core
Testing & quality	Playwright, Vitest, Jest, ESLint, Prettier, Husky, Zod, Storybook
DevOps & tooling	Turborepo, Docker, GitLab CI/CD, Azure DevOps, Sentry, Vite, Webpack, Git, Jira
AI-assisted dev	Claude Code, Cursor, MCP (team-wide setup)
Product & leadership	Figma, technical specs / SRS, estimation, code review, technical interviewing, hiring, mentoring

EDUCATION

B.Sc. Information Technology, Software Engineering — Damascus University

LANGUAGES

Arabic (native) · **English** (fluent)